



Sponsorship Prospectus

The international conference that bridges the gap
between architecture and structural engineering

www.icsa2013.com

Conference Chair – Paulo J. S. Cruz

Organized by:



University of Minho
School of Architecture



About the conference

The 2nd **International Conference on Structures and Architecture – ICSA2013** – provides a unique forum to disseminate the knowledge of the most advanced technologies, promoting the comprehension of complex architectural and structural applications and exploring the historical and ontological aspects of the relationship between architecture and structural engineering.

The conference will facilitate the meeting of international participants interested in the recent advances in the art and practice of designing and building infrastructures in which the structural and architectonic values are consciously combined and the contribution of each other is mutually enhanced.

All major aspects of structures and architecture will be addressed. They include the following topics:

- Comprehension of complex forms;
- Computer and experimental methods;
- Concrete and masonry structures;
- Emerging technologies;
- Glass structures;
- Innovative architectural and structural design;
- Lightweight and membrane structures;
- Special structures;
- Steel and composite structures;
- The borderline between architecture and structural engineering;
- The history of the relationship between architects and structural engineers;
- The tectonic of architectural solutions;
- The use of new materials;
- Timber structures.

Delegates

The conference is intended for an audience of researchers and practitioners world-wide with a background in architecture and in structural engineering. It includes architects, structural and construction engineers, builders and building consultants, construction industry persons, academics, researchers, students, product manufacturers, material suppliers, project managers and contract administrators, asset managers, government authorities of infrastructure development and others.

Language

The official language of the Conference is English.



Sponsorship Opportunities

ICSA2013 provides a valuable opportunity for companies to showcase their products and services to professionals interested in the recent advances in the art and practice of designing and building structures.

Full details of the sponsorship opportunities, benefits and costs are provided on the following pages.

Sponsorship of the Conference will:

- Provide effective marketing opportunities to draw attention to your products and services.
- Maximise exposure to your target market.
- Improve your existing relationship with key clients.
- Build awareness of your product or service within the industry.
- Increase your sales and gain a direct advantage over your competitors.
- Allow for networking with hundreds of key decision and policy making delegates from the public and private sectors.
- Provide the opportunity to have your company promoted internationally.

A range of sponsorship packages have been tailored to appeal to a wide variety of marketing objectives.

If you are interested in sponsorship or have any other ideas for additional advertising exposure, please contact the conference secretariat at secretariat@icsa2013.com.

To confirm your sponsorship please contact:

ICSA2013 Secretariat
University of Minho
4800-058 Guimarães - Portugal
Phone: +351 253 510 504
Fax: +351 253 510 509
secretariat@icsa2013.com



Sponsorship Packages

Diamond Sponsor

Cost: 12.000 €

Benefits:

- Double stand in the exhibition (2×6 sqm)
- Company logo projected between sessions
- Special outdoor of the company on the stage
- Special section on the website of the conference
- Full page add in the conference program
- Full page add in the conference proceedings
- Company logo stamped on the CDs covering of the conference proceedings
- Listing on ICSA2013 home page with link to your webpage
- Listing on ICSA2013 sponsorship web page as a platinum sponsor (largest logo)
- Company name on ICSA2013 banner
- Information about company in ICSA2013 conference participants bags
- Six (6) registrations

Platinum Sponsor (exclusive)

Cost: 10.000 €

Benefits:

- Name and logo printed on gala dinner tickets distributed to attendees
- Name and logo printed on gala dinner menus
- Mention as sponsor by master of ceremonies
- Opportunity for a 5 minute speech during the evening
- Opportunity to place a gift on tables
- Opportunity to place banners at the gala dinner venue and in the conference hall (to be supplied by the sponsor)
- Logo on selected promotional material including the conference program
- Promotional material in conference bags (electronic format)
- Listing on ICSA2013 home page with link to your webpage
- Listing on ICSA2013 sponsorship web page as a gold sponsor (large logo)
- Three (3) registrations
- Seven (7) additional tickets to the gala dinner including a corporate table
- Three (3) additional tickets to the welcome reception



Gold Sponsors

Cost: 8.000 €

Benefits:

- Single stand in the exhibition (2x3 sqm)
- Company logo projected between sessions
- Special outdoor of the company on the stage
- Half page add in the conference program
- Half page add in the conference proceedings
- Company logo stamped on the CDs covering of the conference proceedings
- Listing on ICSA2013 home page with link to your webpage
- Listing on ICSA2013 sponsorship web page as a gold sponsor (large logo)
- Company name on ICSA2013 banner
- Information about company in ICSA2013 conference participants bags
- Four (4) registrations

Welcome Reception Sponsor (Wednesday 21st July)

Cost: 7.000 €

Benefits:

- Opportunity to make a 3 minute speech during the evening
- Banner displayed during welcome reception (to be supplied by sponsor)
- Logo in the conference program
- Promotional material in conference bags (electronic format)
- Two (2) registrations
- Six (6) additional tickets to the welcome reception
- Two (2) additional tickets to the gala dinner



Silver Sponsors

Cost: 6.000 €

Benefits:

- Single stand in the exhibition (2x3 sqm)
- Quarter page add in the conference program
- Quarter page add in the conference proceedings
- Listing on ICSA2013 sponsorship web page as a silver sponsor (medium logo)
- Company name on ICSA2013 banner
- Information about company in ICSA2013 conference participants bags
- Two (2) registrations

Lunch Sponsor (x3)

Cost: 5.000 €

Available for Wednesday 21^s July, Thursday 22nd July or Friday 23rd July.

Please note: The lunches will be served in the University Restaurant.

Benefits:

- Logo displayed (via PowerPoint) prior to the lunch sponsored
- Verbal acknowledgment prior to the lunch sponsored
- Logo in the conference program
- Promotional material in conference bags (electronic format)
- One (1) registration
- One (1) additional ticket to the gala dinner
- One (1) additional ticket to the welcome reception

Keynote Speaker Sponsor (x8)

Cost: 4.500 €

Benefits:

- Opportunity to introduce the sponsored keynote speaker
- Prominent podium signage
- Plus all bronze sponsor benefits (3.000 € value)



Conference Bags Sponsor

Cost: 4.000 €

A bag will be presented to each delegate. Each bag will contain the Proceedings, the Conference Program and promotional material.

Benefits:

- Your company name and logo will be displayed on the Bag
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Logo in the conference program
- Promotional material in conference bags (electronic format)
- Logo in the conference program
- Two (2) registrations

Morning Coffee-Breaks (x3)

Cost: 3.500 €

Available for Wednesday 21^s July, Thursday 22nd July or Friday 23rd July.

Please note: These refreshments will be served in the Technical Exhibition Area.

Benefits:

- Logo displayed (via PowerPoint) prior to the morning coffee-break sponsored
- Verbal acknowledgment prior to the morning coffee-break sponsored
- Promotional material in conference bags (electronic format)
- Logo in the conference program
- One (1) registration
- One (1) additional ticket to the conference dinner
- One (1) additional ticket to the welcome reception

Bronze Sponsors

Cost: 3.000 €

Benefits:

- Single stand in the exhibition (2x3 sqm)
- Logo add in the conference program
- Listing on ICSA2013 sponsorship web page as a bronze sponsor (small logo)
- Company name on ICSA2013 banner
- Information about company in ICSA2013 conference participants bags
- One (1) registration



Afternoon Coffee-Breaks (x3)

Cost: 2.500 €

Available for Wednesday 21^s July, Thursday 22nd July or Friday 23rd July.

Please note these refreshments will be served in the Exhibition Area.

Benefits:

- Logo displayed (via PowerPoint) prior to the afternoon coffee-break sponsored
- Verbal acknowledgment prior to the afternoon coffee-break sponsored
- Logo in the conference program
- One (1) registration

Post-Conference Tour Sponsor (x2)

Cost: 2.000 €

Benefits:

- Opportunity to address delegates during the sponsored tour (max 10 minutes)
- Promotional material in conference bags (electronic format).
- Additional promotional material may be given to delegates during the tour.
- Logo in the conference program
- One (1) registration
- One (1) additional ticket to the sponsored tour
- One (1) additional ticket to the welcome reception

Name Badge Lanyards

Cost: 1.500 €

Benefits:

- Sponsors name and logo and conference name printed on all delegate flat lanyards.

Writing Pads and/or Pens

Cost: 1.250 €each item

Benefits:

- Sponsors logo and conference name printed on writing pads and/or pens.